

# KEN BARNHART

## The Company, The Mission, The Message



The high ground is a tactical position taken by a smaller military unit performing an overwatch mission. An overwatching unit is responsible for securing the larger company to which it is attached. This vital Force Protection mission requires an unwavering dedication to the safety and wellbeing of the larger force.

This extreme dedication becomes an integral part of the service mindset and it stays with you when you transition back into civilian life.

Highground Cyber is built on the foundational values of an overwatch mission. We are driven to work with small and mid-sized businesses to protect their most valuable assets and strengthen their ability to respond to adversity. In short, we leverage our unique skills and experience to stake out the high ground and help you securely navigate the cyber terrain.

We view cybersecurity as a war where the good guys have to get everything right every day and the bad guys just have to win once. Success depends on being relentless in your dedication to maintaining and constantly strengthening your defenses.

*“It's important for CEOs to recognize they need to enlist their employees and partners in the defense of critical company assets. All it takes is one person to handle a critical asset recklessly or maliciously and serious damage can be done.”*

-Ken Barnhart Founder and CEO, Highground Cyber  
Insights Success Magazine Article

*“Leadership's job is to make things safe,  
Not to make things easy.”*

-Ken Barnhart  
Headlines to Headspace Presentation

*“Attackers come through the soft underbelly of the supply chain”*

-Ken Barnhart Vistage Cyberthreats Research Report